



HELP US SPREAD THE WORD

Join the campaign! Use hashtag **#BCofCStrongerTogether** on social media to rally support for local business. Tell us about your favourite Chamber business, entrepreneur, or organization. Tell us why your membership matters. Celebrate those who have gone above and beyond.

Here are a few prompts to get you started:

- Thank a Chamber member for connecting with or supporting you
- Highlight how a Chamber member has offered you support or excellent service
- Why does your membership matter to you or your employees?
- Do you have a favourite memory with the Chamber (past or recent!)?
- How have you or your employees benefited from our webinars?
- What are the ways the Chamber has helped you during the pandemic?
- How has your business changed or evolved since joining?
- How have you benefited from our affinity partner programs?
- Share your favourite Chamber business or entrepreneur and why
- Offer a member to member discount through your Membee profile and link this to your social post
- Make sure you include **#BCofCStrongerTogether** and tag **@burlingtoncofc!**

Get creative and be sure to tag us! We will be sharing and engaging with your posts all December long. If you have any questions, please do not hesitate to contact lindsay@burlingtonchamber.com.