



June 16, 2010

Mike Wallace, MP Burlington  
House of Commons  
763 Confederation Building  
Ottawa, Ontario K1A 0A6

Dear Mike:

We are writing to you to convey the importance of copyright reforms to Burlington's economy and to urge you to support the new copyright legislation that was recently introduced in the House of Commons.

The Burlington Chamber of Commerce looks forward to the passage of Bill C-32, the Copyright Modernization Act. This long overdue measure will help to drive investment, economic growth and job creation in our community.

Stronger protection of digital IP rights is critically important to Burlington's businesses, workforce and entrepreneurs. You will remember that in the Chamber's Business Consultations with Ministers Flaherty and Clement, IP rights was a top concern raised by Burlington business leaders. Intellectual property is the lifeblood of many businesses.


The outdated Copyright Act makes it far too easy for our members' labour and investments to be taken without compensation through rampant digital piracy. In the continued absence of adequate safeguards, the economic foundation they provide is at risk. This new legislation will:

- bring the Copyright Act in line with advances in technology and international standards;
- address the interests of Canadians, both those who create content and the consumers who benefit;
- provide a framework that will help protect and create jobs, stimulate the economy and attract new investment; and
- establish rules that are technologically neutral, so they can be adapted quickly to constantly changing technologies.

The Copyright Act must provide clear, predictable and fair rules to allow Canadians to derive benefits from their creations. It should also balance the rights of those who hold copyright with the needs of users to access copyright works. Implemented within these broad outlines, we are confident that the reforms will foster innovation and attract investment and high-paying jobs to our community and across Canada.

While we realize that there remain different approaches to copyright reform, we believe the right principles are included in this new legislation and that an appropriate balance has been struck. You can be sure that our organization will continue to champion the passage of robust copyright reforms and we hope that you will actively do the same.

Sincerely,



Jamie Cunningham  
Chair, Board of Directors



Keith Hoey  
President

Cc: The Rt. Hon. Stephen Harper, Prime Minister of Canada  
The Hon. Tony Clement, Minister of Industry  
The Hon. James Moore, Minister of Canadian Heritage and Official Languages