



2017 KEY ACCOMPLISHMENTS **BURLINGTON CHAMBER OF COMMERCE**



ADVOCACY

- Co-hosted roundtable meeting with Ontario Premier Kathleen Wynne.
- Hosted roundtable meeting with Minister of Energy Glenn Thibeault.
- Hosted Changing Workplaces Review (Bill 148) roundtable meeting.
- Hosted CN Milton Hub roundtable meeting.
- Participated in Queen's Park Day with GTHA caucus.
- NGTA resolution was adopted by OCC.
- Co-authored OCC Cap and Trade letter.
- Wrote letters to MPs on not taxing health benefits. They agreed to reverse their plan.
- Participated in city transportation workshop.
- Very active on Bill 148 file. Held meetings with Hon. Eleanor McMahon and Hon. Kevin Flynn. Participated in roundtables with Premier Kathleen Wynne, Hon. Charles Sousa, Hon. Jeff Leal. Launched letter-writing campaign.
- Very active on small business tax file. Held meetings with Hon. Karina Gould and Pam Damoff. Participated in roundtable meeting with Andrew Scheer. Launched very successful letter writing campaign.
- Participated in two manufacturing roundtables with Hon. Karina Gould.
- Active on Ontario Caucus Advisory Group.
- Held meetings with local politicians and staff: Mayor Goldring, Mayor's Chief of Staff, City Manager, City Councillors, Halton Region CAO, MPP Eleanor McMahon, MP Karina Gould, Bay Area Subcommittee.

EVENTS & NETWORKING

- Hosted 93 events.
- Cohosted Bay Area Economic Summit.
- Cohosted Premier Kathleen Wynn Luncheon.
- Hosted luncheon with Patrick Brown.
- Hosted Business-Political Forum with Mayor Rick Goldring.
- Hosted largest (and most financially successful) Business Awards Gala in Burlington Chamber history.
- Consolidated tradeshow into three events. Total exhibitor tables = 93. New Winter Tradeshow had 40 exhibitors.
- Hosted Know Your Power seminar (lead agency for five chambers).
- Hosted Mayor's State of the City Address.
- Hosted sold out Mayor's Luncheon with President of IKEA.
- Hosted sold out Distinguished Entrepreneur Dinner.
- Hosted sold out Curling Bonspiel.
- Golf After 5: average attendance 12.
- Hosted Chamber trips to Africa and China with 33 travellers.
- YPN hosted 10 events.

MEMBERSHIP

- Completed 53 large company meetings including 19 formal Business Visits.
- Two large companies joined the Chamber as a result of President visits.
- Hosted two politician plant tours.

OPERATIONS

- Brand Task Force implementing value proposition project.
- Initiated bylaw review and rewrite.
- President on Board of Directors of Chamber of Commerce Executives of Canada.
- President on Board of Directors of Chamber Executives of Ontario.
- Hire new Event Manager.
- Hire new VP Operations.
- New three-year strategic plan written and approved by Board.

COMMUNICATIONS

- 87 print instances.
- Chamber represented at 40 community events.
- Video testimonials in eNews and YouTube.
- Growth in Twitter (6702, up 10%) and Facebook (1102, up 4%) followers.
- Regular posting on social media of President site visits.