



## Learn from Local Experts

### Informal Education Atmosphere

As part of our commitment to providing education opportunities to help you grow your business the Chamber continues to provide the Lunch & Learn seminar series.

To register:

Visit [www.burlingtonchamber.com](http://www.burlingtonchamber.com)  
and go to the Seminars page.

or

Fill out this registration form and fax it  
to the Chamber office at 905-333-3956

or

email [kathryn@burlingtonchamber.com](mailto:kathryn@burlingtonchamber.com)

\$19 (+HST=\$21.47) for members  
\$23 (+HST=\$25.99) for nonmembers

### ~INCLUDES LUNCH~

All Lunch & Learn Seminars  
are held at the Chamber Boardroom  
414 Locust Street  
From Noon to 1:00 pm.

## Lunch & Learn Seminar Series

### ☐ Sept 21 *SEO for the CEO*

*Presenter: Scott Wilson, Rankhigher.ca*

At this moment in time someone wants to buy your products, but can't find you. Right now, they find your competitors. With the 'SEO for the CEO' Seminar, Scott Wilson, President of RankHigher.ca, will get down to business and begin empowering you to grow your business by winning first page Google search results for your products and services. Learn the KPIs behind SEO including how to create a benchmark and measure your campaign to quickly achieve a positive ROI. By combining Google Trust with laser beam focus on keywords that will bring you customers, you may be one seminar away from immediate Internet success.

### Each participant will receive:

- DVD - Training video with step by step SEO instructions so you and your team can begin tomorrow.
- Booklet - Step-by-step instructions on how to sign up and optimize Google Places formerly known as Google Local Business Center plus a multitude of scientifically proven SEO tactics.
- An audio CD with a multitude of Internet marketing strategies.

Please reserve \_\_\_ spaces for the September L&L \_\_\_\_\_

Names of attendees \_\_\_\_\_

Payment: Amount \_\_\_\_\_ Credit Card  Cheque (enclosed/to follow)  Invoice Me

VISA / Master Card # \_\_\_\_\_ Expiry \_\_\_\_\_

Name \_\_\_\_\_ Signature \_\_\_\_\_

Company \_\_\_\_\_ Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

**You Must Register and Pay in Advance for this Event.**

Cancellations within one week of any seminar can not be refunded.

Register online at [www.burlingtonchamber.com](http://www.burlingtonchamber.com) or email [wendy@burlingtonchamber.com](mailto:wendy@burlingtonchamber.com) or fax to 905-333-3956