

Burlington Our Future

Burlington's Strategic Plan 2011 – 2014

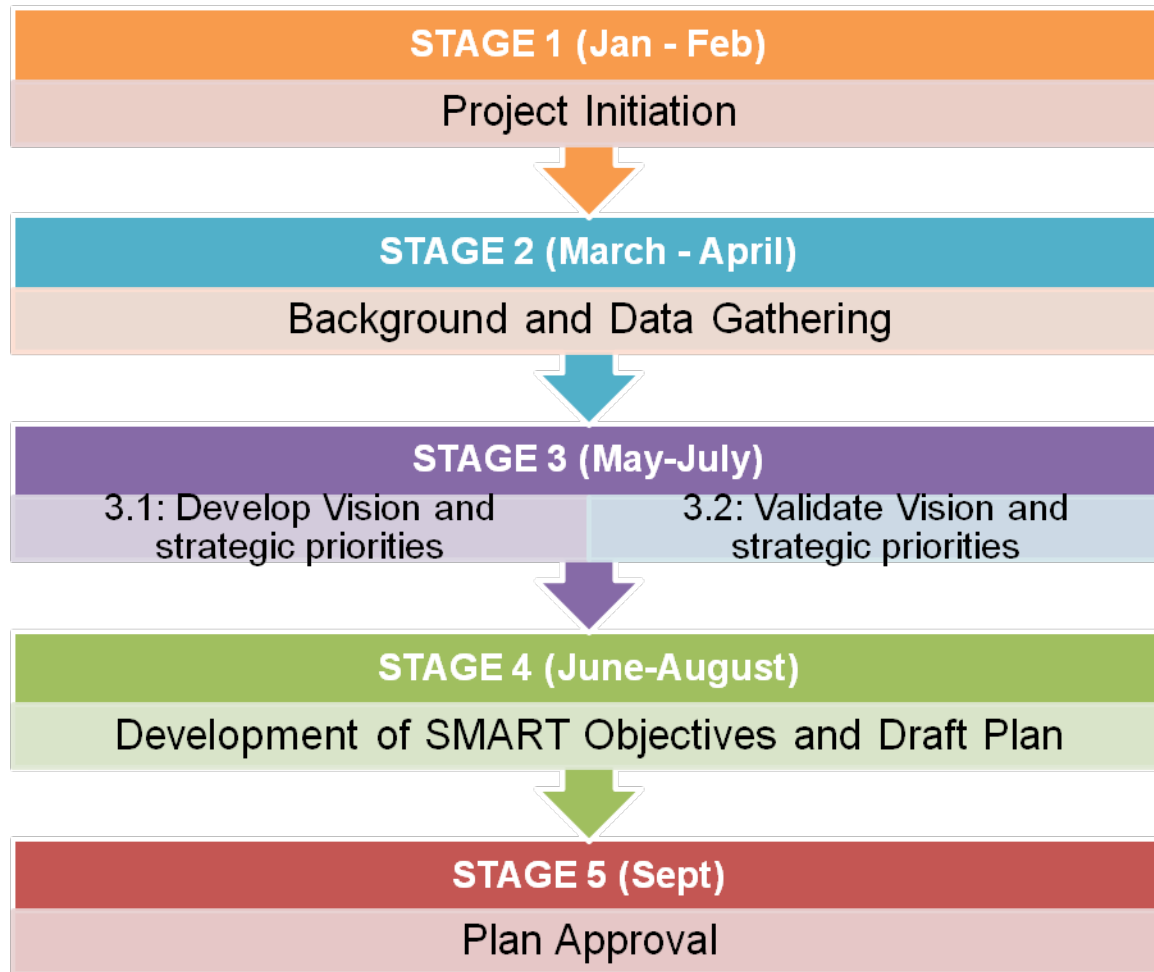


Team Burlington Business Summit 2011
June 16, 2011

Strategic Plan Objectives

- Improved public engagement
- Improved integration with the budget
- Measureable objectives
- More concise document

Strategic Plan Process



We are here

Burlington
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CITY OF
Burlington

Involvement Opportunities

Involvement Opportunity	# Completed	
Online Survey on Burlington, Our Future	677	<ul style="list-style-type: none"> • 317 public • 183 staff • 167 Team Burlington
Talk About It...Group Workbook	56	<ul style="list-style-type: none"> • 44 public groups • 12 staff groups
2011 Community Survey	752	<ul style="list-style-type: none"> • Randomly selected public respondents
Quality of City Services Online Survey	102	<ul style="list-style-type: none"> • No differentiation between respondent groups
Stakeholder presentations to city council	24	<ul style="list-style-type: none"> • 5 citizen committees of council • 6 local boards • 11 community groups • 2 school boards
Burlington, Our Future Information Sessions/ “Meet Ups”	19	<ul style="list-style-type: none"> • 8 public sessions (74 participants) • 11 staff sessions (430 participants)

Visioning Question

- Imagine Burlington 10-20 years from now. What will it be like? Please select three words or phrases from the list below that represents your vision for the Future.

Visioning Question: Team Burlington's Response

1. Prosperous
2. Vibrant Community Life
3. Safe
4. Liveable
5. Sustainable

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Visioning Question: Overall Trend

Vision Statement				
<i>Survey on Burlington, Our Future</i>			<i>Talk About It...Group Workbook</i>	
Public	Staff	Team Burlington	Public	Staff
Sustainable	Safe	Prosperous	Vibrant community life	Safe
Safe	Sustainable	Vibrant Community Life	Safe	Sustainable
Livable	Green	Safe	Open and responsive government	Livable
Vibrant community	Preserved natural features	Liveable	Progressive	Inclusive
Prosperous	Livable	Sustainable	Livable	Innovative

Strategic Priorities Question

- What three priorities should Burlington City Council focus on during the 2010-2014 term. Please select three priorities from the options listed below.

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Strategic Priorities Question: Team Burlington's Response

1. Financially responsible
2. Economic development & opportunity
3. Managed & sustainable growth
4. Partnership & collaboration
5. Commitment to infrastructure

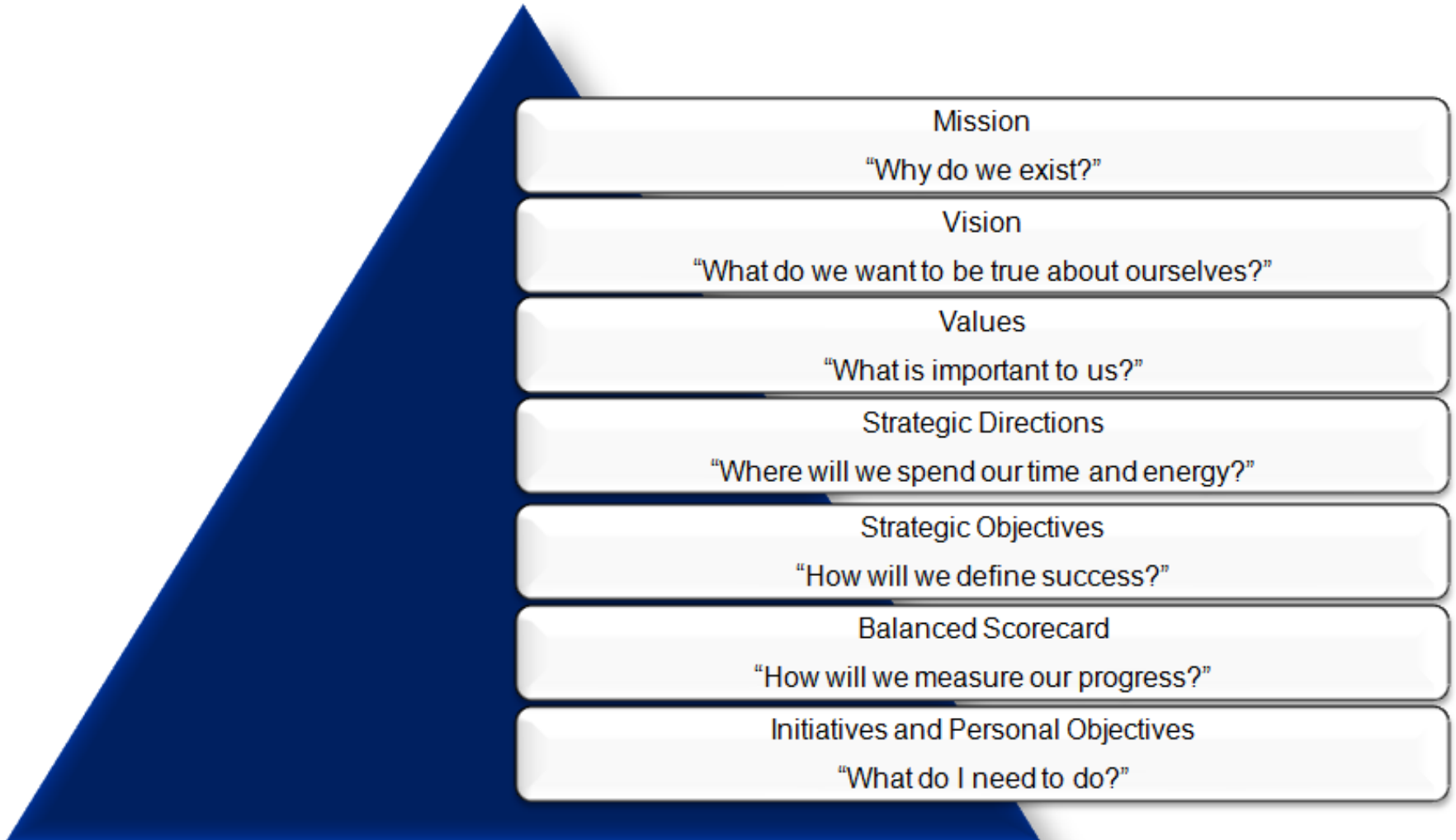
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Strategic Priorities Question: Overall Trend

Strategic Priorities				
<i>Survey on Burlington, Our Future</i>			<i>Talk About It...Group Workbook</i>	
Public	Staff	Team Burlington	Public	Staff
Financially responsible	Commitment to infrastructure	Financially responsible	Financially responsible	Managed & sustainable growth
Managed & sustainable growth	Transportation	Economic development & opportunity	Managed & sustainable growth	Commitment to infrastructure
Economic development & opportunity	Managed & sustainable growth	Managed & sustainable growth	Partnership & collaboration	Environment stewardship/ sustainability
Transportation	Financially responsible	Partnership & collaboration	Commitment to infrastructure	Affordable community
Commitment to infrastructure	Environment stewardship/ sustainability	Commitment to infrastructure	Affordable community	Transit

Strategy Framework for Process



Strategic Directions

Strategic Direction	Details
1	Vibrant Neighbourhoods Create and enhance vibrant neighbourhoods in harmony with our natural environment
2	Prosperity Create a prosperous community that provides a future for our children
3	Excellence in Government Creating community confidence through mutual trust and excellence in government

Next Steps

- Meetings on plan development over the next month
- Draft prepared for early summer
- Public involvement opportunities
- Draft refinement
- Plan approval in the fall

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